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View samples: www.thinkboxdesign.com

Summary

A strategic minded, goal driven Sr. Visual and Interactive Designer with over 9 years of design experience producing quality user experiences. Possesses strong communication, leadership and interdisciplinary skills that allow him to operate effectively across small or large teams. Has solid knowledge and understanding of design and technology, and how both come together to affect the end-user.

Experience

Senior Interactive & Visual Designer – Big Fish Games (Filter Talent)
November 2008 – present
www.bigfishgames.com

Projects: Redesign of Help section, custom design of Big Fish Games toolbar, customer rewards promotion

- UX and visual design for ecommerce, digital distribution and other business initiatives
- Exploration of visual designs building upon existing guidelines
- Produce detailed prototypes for complete user experience

Visual Designer - Nokia (Filter Studios)
August 2008 - October 2008
www.share.oivi.com

Project: Redesign of share.oivi.com (in-progress)

- Identified end-to-end UX and design issues with current model
- Concepted new and improved UX models to meet project goals and business requirements
- Explored visual designs on approved model
- Produced detailed prototypes for complete user experience
- Developed visual language system and style guide

User Experience Designer - Microsoft Live Labs (Filter Studios)
March 2008 - July 2008
www.livelabs.com

Projects: UX and visual design for the Social Streams and Thumbtack applications

- Identified and defined application goal, value proposition, UX attributes, visual goals and emotional responses through stakeholder interviews
- Created mood boards and collect site examples that satisfy the established visual goals
- Prototyped various, wide-ranging UX models
- Explored extensive visual design concepts on approved UX model
- Developed style guide for final design including color palette, typefaces, icons, CSS and UI specs

Senior Designer/Art Director - Consumer Marketing, RealNetworks
April 1999 - February 2008
www.real.com

Partial client list: Alaska Airlines, AOL-Haier, Best Buy, Comcast, iRiver, Logitech, Panasonic, RCA, RealNetworks, Rhapsody America, Samsung, SanDisk, Sony, Sonos and TiVo

Highly experienced in strategic marketing for both the B2C and B2B space, and have consistently delivered quality creative solutions on a multitude of projects ranging from large-scale product launches to direct mailing pieces. Marketing channels supported include e-commerce, direct marketing, online advertising, affiliates, direct mail, partner marketing and corporate communications.

- Art direct designers and outside agencies on various projects to refine, progress and enforce brand and design guidelines and ensure that business objectives are met
- Efficiently manage multiple, concurrent projects at every cycle of the design process in a deadline-driven environment
- Work closely with marketing managers, project managers and development to see projects through completion
- Produce high-level wireframes and detailed designs online, focusing on best usability practices for the end-user
- Concept and design informational brochures, direct mail pieces, partner product inserts, tradeshow signage and other collateral materials

Freelance Designer - Thinkbox Design
June 2000 – Present
www.thinkboxdesign.com

Partial client list: Boys and Girls Club of America, Seattle Chinese Athletic Association, Schweitzer, Stevens Pass, UGI Design Builds and Viosan Health

- Concept, design and produce effective and functional design solutions for brand systems, information architecture, websites, brochures, signage and other materials
- Provide strategic business and marketing consultation to create more effective design
- Administer project scoping and management at every stage of the design and development cycles

Webmaster - Seattle Chinese Athletic Association (non-profit)
June 2006 – Present
www.scaayouth.org

- Establish and maintain expansive vision for the organization, while standardizing all visual and written communication and looking at how its members interact and communicate within and abroad
- Initiated, managed and created an online presence as its primary communication tool, from concept to completion
- Designed the IA flow for online registration in collaboration with a third party development company
- Creatively and technically support the website and database daily

Intermediate Web Design Instructor - Media Communication & Technology,
Bellevue Community College
April 2000 - June 2000

- Instructed on the fundamentals of web design such as usability practices, information architecture, effective page layout, graphic design principles and developing in HTML
- Provided detailed design critiques for every student on every project
- Majority of class surveyed reported a positive and exciting learning experience attributed to the teaching style and approach, plus professional experiences brought to the classroom

Education

- Managing Creative People: Seattle School of Visual Concepts 2007
- Creative Calisthenics: Seattle School of Visual Concepts 2007
- Presenting & Selling Creative Work: Seattle School of Visual Concepts 2006
- Associate in Arts: Web Authoring, Bellevue Community College 1997-1999
- Certificate of Achievement: Computer Graphics & Animation, Bellevue Community College 1997-1999
- Undergraduate Studies: University of Washington 1995-1997

Technical Skills

Photoshop, Illustrator, Freehand, ImageReady, Fireworks, Acrobat, InDesign, Flash, HomeSite, PowerPoint, HTML and CSS